



Supplemental Council Agenda Report

City Council Meeting
01-25-21

**Item
7.B.**

To: Mayor Pierson and the Honorable Members of the City Council

Prepared by: Heather Glaser, City Clerk

Approved by: Reva Feldman, City Manager

Date prepared: January 22, 2021 Meeting date: January 25, 2021

Subject: City Council Appointments to City Commissions

RECOMMENDED ACTION: 1) Mayor Pierson to make his appointment to the Cultural Arts Commission; and 2) Council may appoint an ex officio member to the Parks and Recreation Commission.

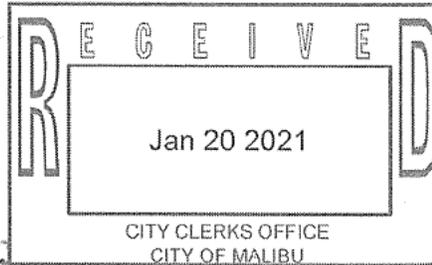
DISCUSSION: On January 14, 2021, the original agenda report was distributed. One application for appointment to the Cultural Arts Commission was received after that time.

ATTACHMENTS: Application received to date



City of Malibu

23825 Stuart Ranch Road Malibu, California 90263
(310) 456-2489 fax (310) 456-2760



City Commission Committee Member Application

As a candidate for membership on a City Commission Committee, please complete this application, profile and qualification form in order for the City Council to best consider your application for appointment. Please feel free to provide additional sheets or a resume, if desired. Completed applications are to be submitted to the City Clerk's Office, Malibu City Hall, 23825 Stuart Ranch Road, Malibu.

Name of Commission Committee Applying for Arts Commission

Applicant's Name E Barry Haldeman

Street Address & City [REDACTED]

Home Telephone [REDACTED] Cell Telephone [REDACTED]

Work Telephone [REDACTED] Email Address [REDACTED]

Profile Information: Please provide detailed information which demonstrates experience or background applicable to the Commission Committee (including education and experience on study groups, task forces and committees, community civic and business activities).

Practicing Lawyer in the Entertainment Business for over 35 years, representing Writers, Directors, Actors, Authors and other creative people. Original member of "Save our Coast" which delayed LA County Regional Sewer System Plan long enough for Malibu to become a city; involved in Cityhood movement. Involved in several civic projects including fight to prevent Liquid National Gas Plant off the coast of Oxnard/Malibu border which would have been extremely dangerous to both cities; objecting to giant commercial campground with fire pits above Puerco Canyon; fight to prevent overnight camping in ESHA areas of SM Mountains. Appeared before City Council on various different occasions regarding such issues. One of founders of UCLA Entertainment Symposium given each year to members of the Entertainment community regarding changes in the entertainment business in previous year; original member of Earth Communications Office (ECO) which produced environmental trailers to run in Theaters all over the world (estimated to have been seen by over 1 Billion people); president of Latigo Bay Civic Home Owners Association; Member of Independent Feature Project, LA Copyright Society, Beverly Hills Bar Assn and several environmental Organizations.

Qualifications: Please provide detailed information which demonstrates professional skills and talents applicable to this Commission Committee.

In addition to my work in the entertainment industry mentioned above, I am a founding member of the Malibu Film Society and currently sit on its board. My wife, Maureen is a fine arts photographer who has exhibited all over the world. For the last several years I have assisted in the management of her career and have been exposed to painters, photographers, sculptors, gallery owners and others in the art business. Maureen was on the original Malibu Arts Task force herself. I grew up in the entertainment business and my family is involved in it as actors, writers and in other areas.

Role and Issues of Commission Committee: Please provide detailed information which demonstrates your opinion as to the role of a City Commissioner Committee Member and issues you feel need to be addressed by Malibu which relate to this Commission Committee.

Assist the Commission and the City in becoming known as a creative arts community. For too long, Malibu has been characterized throughout the world as the home of movie stars and rich people and has not been recognized as any type of arts community. We need to change the narrative to rewrite that perception. That will take a good public relations campaign, a logo that will personify our integration of art, the environment and the creative side to the city. To this end I concur with the Commission Assignments and would add the following: Make our art appreciation not just home grown, but also inclusive. Make affiliations with galleries outside Malibu who could assist in putting on world class shows within the city that could include local artists as well as international artists. Sponsor an art conference of international artists and local artists once a year so that the picture of Malibu as a world wide art destination hand in hand with the other attractions of the city. Continue the search for a place (an arts center) and consider a fund raiser to help purchase or lease the Malibu Playhouse or other Malibu venue as that possible center. Consider bringing less advantaged kids to a day (or a week) of arts and crafts taught by local artists. Continue on current agenda.



Signature of Applicant

1/20/21

Date